



PANIMALAR  
ENGINEERING  
COLLEGE

# PEC HACKS

SPONSORSHIP DECK

DECEMBER 27-28, 2025

# ABOUT PEC HACKS

A 36 hour long physical hackathon in which 300+ brilliant minds from across India compete with teams to ideate, innovate and implement solutions to real-world problems.

We provide a platform for next-gen innovators to collaborate and create by showcasing their skills, networking, and gaining industry knowledge through expert-led workshops and mentorship programs.

## OUR PAST HACKATHON INSIGHTS



**10,000+  
REGISTRATIONS**



**360+  
COLLEGES**



**80+  
CITIES**



**500+  
HACKERS**



**100+  
PROJECTS**



**50+ COMMUNITY  
PARTNERSHIPS**

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# WHY SPONSOR US?

We convert clicks into connections and viewers into superfans - creating meaningful, lasting engagement that drives real brand growth.



## INFLUENCE

Gain unmatched visibility among thousands of students, innovators, and tech enthusiasts - building brand awareness and lasting industry relationships.



## INVITE

Connect with exceptional talent - explore, engage, and recruit bright minds eager to contribute to your company's vision.



## INSPIRE

Empower the next generation through sponsored workshops, mentorship, and exclusive pre-hackathon sessions that showcase your brand's thought leadership.



## INNOVATE

Collaborate with creators to experiment with new technologies, launch interactive campaigns, co-develop real-world solutions through branded challenges.



## IMPACT

Amplify your presence through our extensive media coverage, social campaigns, and community outreach - creating meaningful impact beyond the hackathon.

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PEC HACKS

# GLIMPSE FROM PAST



# SPONSORSHIP TIERS

₹15,000 / \$170      ₹35,000 / \$395      ₹60,000 / \$675      ₹90,000 / \$1,010

| GENERAL             | SILVER | GOLD    | PLATINUM | TITLE       |
|---------------------|--------|---------|----------|-------------|
| Table Space         | ●      | ●       | ●        | ●           |
| Challenges/Contests | ●      | ●       | ●        | ●           |
| Distribute Swags    | ●      | ●       | ●        | ●           |
| Opening Ceremony    |        | 3 mins  | 5 mins   | 7 mins      |
| Events / Workshops  |        | 30 mins | 45 mins  | 45 mins x 2 |
| VIP Lounge          |        |         | ●        | ●           |
| Co-host Standing    |        |         |          | ●           |

| BRANDING                                  | SILVER | GOLD | PLATINUM | TITLE |
|---|--------|------|----------|-------|
| Logo on Website, Banner, Placard, signage | ●      | ●    | ●        | ●     |
| Social Media shoutouts                    | ●      | ●    | ●        | ●     |
| Logo on Certificate, Merch                |        | ●    | ●        | ●     |
| Advertisement Video                       |        |      | ●        | ●     |
| Pre/post event email                      |        |      |          | ●     |
| “Co-powered by you”                       |        |      |          | ●     |

| RECRUITING      | SILVER | GOLD | PLATINUM | TITLE |
|-----------------|--------|------|----------|-------|
| Student Profile |        | ●    | ●        | ●     |
| Student Resume  |        |      | ●        | ●     |
| Spot Interview  |        |      |          | ●     |

# PAST SPONSORS

**MX** The Master Series  
by Logitech

 **GitHub**

 **NordPass®**

 **polygon**

 **Devfolio**

 **Devdock**

**balsamiq®**

**axure**

**loft**  
Labs

**Sailly**

 **Auth0**  
by Okta

 **Flatlogic**

**Niia**

 **INTERVIEW**  
**BUDDY**<sub>in</sub>

 **NordVPN®**

**APTES**

 **databricks**

 **ETHIndia**



**slido**

  
**Beeceptor**

 **MongoDB®**

**.xyz**

  
**CLOUDFLARE**

**incogni**

  
GeeksforGeeks

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 **midnight**

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**Learn more**

[pechacks.org](http://pechacks.org)