



PANIMALAR ENGINEERING COLLEGE

An Autonomous Institution

Affiliated to Anna University, Chennai
(JAISAKTHI EDUCATIONAL TRUST)

PEC HACKS

SPONSORSHIP DECK

AUGUST 29-30 , 2026

ABOUT PEC HACKS

A 36-hour long physical hackathon in which 300+ brilliant minds from across India compete with teams to ideate, innovate and implement solutions to real-world problems.

We provide a platform for next-gen innovators to collaborate and create by showcasing their skills, networking, and gaining industry knowledge through expert-led workshops and mentorship programs.

OUR PAST HACKATHON INSIGHTS



18,000+
REGISTRATIONS



360+
COLLEGES



80+
CITIES



800+
HACKERS



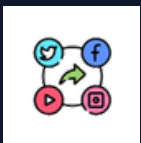
150+
PROJECTS



50+ COMMUNITY
PARTNERSHIPS

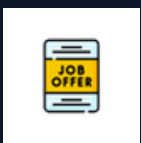
WHY SPONSOR US?

We convert clicks into connections and viewers into superfans - creating meaningful, lasting engagement that drives real brand growth.



INFLUENCE

Gain unmatched visibility among thousands of students, innovators, and tech enthusiasts - building brand awareness and lasting industry relationships.



INVITE

Connect with exceptional talent - explore, engage, and recruit bright minds eager to contribute to your company's vision.



INSPIRE

Empower the next generation through sponsored workshops, mentorship, and exclusive pre-hackathon sessions that showcase your brand's thought leadership.



INNOVATE

Collaborate with creators to experiment with new technologies, launch interactive campaigns, co-develop real-world solutions through branded challenges.



IMPACT

Amplify your presence through our extensive media coverage, social campaigns, and community outreach - creating meaningful impact beyond the hackathon.

GLIMPSE FROM PAST



SPONSORSHIP TIERS

₹15,000 / \$170

₹35,000 / \$395

₹60,000 / \$675

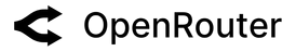
₹90,000 / \$1,010

GENERAL	SILVER	GOLD	PLATINUM	TITLE
Table Space	●	●	●	●
Challenges/Contests	●	●	●	●
Distribute Swags	●	●	●	●
Opening Ceremony		3 mins	5 mins	7 mins
Events / Workshops		30 mins	45 mins	45 mins x 2
VIP Lounge			●	●
Co-host Standing				●

BRANDING	SILVER	GOLD	PLATINUM	TITLE
Logo on Website, Banner, Placard, signage	●	●	●	●
Social Media shoutouts	●	●	●	●
Logo on Certificate, Merch		●	●	●
Advertisement Video			●	●
Pre/post event email				●
"Co-powered by you"				●

RECRUITING	SILVER	GOLD	PLATINUM	TITLE
Student Profile		●	●	●
Student Resume			●	●
Spot Interview				●

PAST SPONSORS



PEC HACKS

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Learn more

pechacks.org